



bring your business idea to **light**

Do you have a business idea which will diversify the experiences and services available to visitors to this beautiful region?

If so, Port Stephens Visitor Economy Start House program could be for you.

The Port Stephens Visitor Economy Start House program has been specifically designed for individuals and existing operators within the Port Stephens Visitor Economy who have a great idea which will help grow the products and services we can offer to visitors. This could be a new business looking for help to start-up or an existing business where there is opportunity to scale up or expand the business.

Though this unique and innovative program, you will:

- learn how to innovate and test the viability of the idea
- have opportunities to create connections and build partnerships
- learn the real value of your idea and have a clear plan for what to do next
- have a good understanding about what support you need, where to find support and how to ask for it

The Port Stephens Visitor Economy Start House is a four stage program from May to September 2020.

1. A full day Ideation Bootcamp where participants will explore and scope their business idea.
2. 1:1 mentoring sessions with business advisors and industry experts.
3. Pitch practice sessions where you will learn how to present your business idea and pitch the benefits.
4. Pitch Night - An opportunity to present your new business opportunity, in front of industry experts, connectors and investors.

For more information and to apply go to:
<http://bit.ly/StartHousePortStephens>

Cost: This program is supported by The Business Centre and sponsored by Port Stephens Council, reducing the cost to \$99 per participant.