



FOOD Wine JAZZ | 2-4 NOV | NELSON BAY

Tastes AT THE BAY

TASTES AT THE BAY

Facilitated by the Chamber in the 1st week of November each year, is now becoming a popular event showcasing our local food and beverage businesses. This year the event will be extended to Shoal Bay and Bobs Farm. Anita Hutchinson is the facilitator for 2018.

PEOPLE MEETING PEOPLE - NETWORKING



TOMAREE BUSINESS CHAMBER INC.

PO Box 6 Nelson Bay NSW 2315

NELSON TOWERS Shop 32B, 71 Victoria Pde, Nelson Bay

P 02 4984 4751 M 0455 844 751 E tomareebusinesschamber@gmail.com

www.tomareebusinesschamber.com.au



YEAR OF ACTION!

Published June 2018



Tomaree Business Chamber is strongly committed to providing strong leadership to business communities on the Tomaree Peninsula.

BEING A MEMBER GIVES YOU ACCESS TO

- One of the most active, progressive and largest Chambers in NSW with an excess of 180 members.
- Opportunities to Network with like-minded business people in Port Stephens.
- Participation in our regular high profile and strongly attended networking events.
- Having the significant benefits that our Alliance with the NSW Business Chamber and the Hunter Business Chamber provide including business education, industrial, legal and advocacy support.
- 20,000 other businesses in the NSW Chamber with their members having reciprocal accessibility to our members.

BUSINESS SOCIAL NETWORKING EVENTS

These have been successful in increasing membership and include:

- **Quarterly Business Breakfasts** with attendances consistently in excess of 100 people.
- **Business After Hours Events** averaging 80 in attendance.
- **Business Connect Program** was introduced this year which is an intimate & informal forum between 6-10 people including Members & Non-Members.
- **Business Speed Dating** is another concept that we have introduced at our business networking events which provides businesses with the opportunity of connecting with other local businesses with the aim of creating additional business activity.



MEMBERSHIP GROWTH This was targeted as a key objective 12 months ago and membership has increased by 85%.

INTRODUCTION OF AN ASSOCIATE MEMBERSHIP

Primarily directed at retired business people and with a reduced membership fee has received good support and a great source of volunteers.

WE HAVE A PROFESSIONAL OFFICE IN NELSON BAY

Managed by volunteers Monday to Friday 9am -5pm. NELSON TOWERS Shop 32B, 71 Victoria Pde.

A meeting room is available to members at this location. We share this facility with Destination Port Stephens.

DIGITAL PRESENCE We understand the importance of staying connected and now issue a monthly 'E' Blast communication to our members.

FACEBOOK Tomaree Business Chamber Facebook consistently reaches between 2000-4500 views and has increased our communication network. Updates relating to Civic Pride and Tastes at the Bay have a very strong following. The inclusion of photographs of members attending our events are popular demonstrated by the 'likes and comments'.

NEW WEBSITE COMING SOON!

The Chamber has an active website and will soon be upgraded.
www.tomareebusinesschamber.com.au

BUSINESS DATA BASE

We have developed a 600 strong (and growing) business data base on the Tomaree Peninsula.



LACHLAN STRONACH
Final Year Business Degree
Student from UoN

TERTIARY EDUCATION PROPOSAL

Currently being researched for the Tomaree Peninsula where we have engaged a final year Business Degree student from Newcastle University Business Faculty. The task is to research the viability and development of a business case for a Tertiary Education facility in Nelson Bay that is relevant to our key industries. We see this as not only meeting the educational need but also being a potential economic driver for Port Stephens.



DR ANTHEA BILL
Lead Economist, Hunter
Research Foundation Centre

BUSINESS EDUCATION

The Chamber has commenced a drive to increase business education on the Peninsula. We have members who conduct and facilitate training which we happily promote and encourage other members to take advantage.

NELSON BAY TOWN PLAN

Nelson Bay 'NOW' and the Chamber have formed a strong lobby group for the revitalisation of Nelson Bay Town Centre which in turn will have long term benefits for the Tomaree Peninsula and Port Stephens. The Council has since allocated significant funding to develop a plan which has now commenced. The Chamber completed a major submission on the draft strategic plan particularly relating to future parking and traffic management, future building heights and the future look and feel of the Town Centre.

COACH MANAGEMENT PLAN PROJECT

Together with Nelson Bay 'NOW' the Chamber has put forward a proposal to Council and Destination Port Stephens to investigate the long-term management of Coach Parking (with a potential Transport Interchange) to meet the needs of the rapidly growing Tourism industry in Port Stephens.

PORT STEPHENS COUNCIL ECONOMIC DEVELOPMENT & TOURISM UNIT

We have developed a strong and beneficial working relationship with Port Stephens Council and have monthly meetings with key personnel.

DESTINATION PORT STEPHENS

The Chamber is working closely with DPS to achieve better economic outcomes for the Tomaree Peninsula.

YACAABA STREET EXTENSION

Along with Nelson Bay 'NOW', Tomaree Business Chamber played a key role in the development of the Yacaaba Street extension gaining \$1.5m in funding. This will significantly enhance traffic management and the Chamber feels that this is an outstanding result for Nelson Bay.



A TANGIBLE DIFFERENCE TO THE CBD

NELSON BAY CIVIC PRIDE GROUP Started in 2018 and has had its first Working Bee on the 27th May to 'refresh' Nelson Bay with the help of 72 volunteers and Port Stephens Council.

